



# Allan Reyes

## VISUAL DESIGNER FOR WEB & NEW MEDIA

I make beautiful handcrafted websites that work for most devices. I sweat the tiny details and enjoy the process of pushing pixels - visual design, illustrations, icons and coding HTML and CSS.

I have more than 10 years of graphic and web design experience and worked with clients and agencies from around the globe providing a range of creative services that includes visual design for company websites and web applications, front-end coding (HTML + CSS; Responsive Web Design). I also produce photography (food, stock and lifestyle) and instructional videos.

### ONLINE PORTFOLIO

[allanreyes.com](http://allanreyes.com)

### SKILLS & APPS

#### Web Design

(Fireworks / HTML / CSS [Sass] / Responsive Web Design Frameworks [Bootstrap, Foundation or custom])

#### Print & Illustration

(Illustrator / InDesign Photoshop)

#### Photography

(LightRoom, Aperture)

#### Videos

(iMovie, FinalCut Pro)

### EDUCATION

#### B.S. Computer Science

Lyceum Northwestern University

### CONTACT INFO

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### RECENT WORKS

#### domestika.org

Complete redesign of Domestika.org. I made both the design prototypes, illustrations, icons and hand-code the front-end HTML and CSS. I used Sass and Bootstrap and worked closely with Ruby on Rails developers using Github.

Domestika is the largest and most influential Spanish-speaking community for creative professionals.

#### marketgoo.com

Complete visual design for company's website and web app user-interface including illustrations, custom icons, screencast demo and photography. The company website is fully responsive made using Zurb's Foundations. Working closely with a PHP developer I coded the front-end UI of the web app using Sass and Twitter's Bootstrap.

MarketGoo is a do-it-yourself online marketing web app for improving your search engine ranking.

#### webpop.com

Creative direction, branding, UI and icon design for the web app.

Webpop is a cloud CMS that let's you build custom, easy-to-use websites with powerful cloud tooling and hosting.

#### ulampinoy.com

Complete visual design, branding, photography, video production, illustrations, icon design and copy writing.

UlamPinoy is a family project for the love of home cooking and food photography. The YouTube channel has a growing following of more than 10,000 subscribers and has surpassed 1.4 million views.